FROM

CYBERSECURITY

TO

CYBER-IMMUNITY

CATEGORY 1:
GENERAL MALWARE (99.9%)

One day in 1998   50

One day in 2008   14 500

One day in 2018   380 000

* Kaspersky database

CATEGORY 2:
100+ SOPHISTICATED TARGETED CAMPAIGNS

	2009	2010**	2011	2012	2013	2014	2015	2016	2017	2018	2019
Above						The Mask Dark Hotel BlackEnergy		Operation Daybreak Operation Blockbuster Metel	Stone Drill WhiteBear		
Below		Stuxnet	Duqu	Flame Gauss	MiniDuke NetTraveller Winnti Red October	Sofacy Turla Equation	Duqu 2.0 CozyDuke Naikon Carbanak Desert Falcons Equation	Project Sauron Dropping Elephant Operation Ghoul Poseidon	Shadowpad Silence	Slingshot AppleJeus NDISProxy	

* Kaspersky database   ** When reported

CATEGORY 3:
INDUSTRIAL REVOLUTION 4.0

online

SOLUTION:
IoT IMMUNITY

KASPERSKY OS for embedded connected devices

SECURE-BY-DESIGN SYSTEM
(the only way to secure IoT devices)

- Microkernel architecture

- Security layer isolating all modules

- Trusted behavior

Learn more: https://kas.pr/y484

NEW CYBER-WORLD
TO BE BASED ON IMMUNITY

THANK YOU!

You can download this presentation here
https://kas.pr/k7d1